Hometown Athlete - Web Page Sponsorship

Each Viterbo student-athlete will have the opportunity to be sponsored by their “hometown” businesses, family and friends. In return, those sponsors receive a one year-round listing (July 1-June 30) on the athletics site for their support of V-Hawk Athletics and the Viterbo student-athlete.

HERE IS HOW IT WORKS

1. **Student Athlete Web Page** - When anyone logs on to the Viterbo athletics website and “clicks” on the roster of a given sport, they will be able to view the bio of all individual athletes. Each individual athlete will have their own personal web page with picture, stats, profile and the listing/logo of their “hometown sponsors.”

2. **Sponsors Listing** - If “hometown” sponsor has a website, we can create a hyperlink connection between the student-athlete page and the sponsor’s website. This will create additional exposure and another opportunity for the sponsor to obtain business. If the sponsor is a friend or family member and is not a business we will simply list the name of the sponsors.

3. **Sponsor Options** - We have two “hometown” athlete sponsorship levels.
   - ($150) Business Sponsorship—Business name, logo, website, hyperlink, contact info on page
   - ($100) Friend or Family Sponsorship—Name Listing/Sponsorship on page

---

**SPONSOR FORM**

Student-Athlete Name_________________________________________ Sport________________________________

Sponsor’s Name as Desired on Website______________________________________________________________

Business ($150) _____ Individual ($100) _____ Business web address (if applicable)_____________________

Address________________________________________________ City__________________________________________

State_______ Zip________________ Phone________________________________

Contact Person____________________________________________ Email____________________________________

**Payment:** Checks made payable to “Viterbo Athletics”. Send to Viterbo University, Athletics Department, 900 Viterbo Drive, La Crosse, WI 54601. If business, please email color logo to Matthew Riebe at mpriebe@viterbo.edu or 608-796-3820 who will manage the web pages. Contact Barry Fried at bjfried@viterbo.edu or 608-796-3812 with any other questions.